



Medtech Sustainability Forum

An Interactive Program on Designing and Manufacturing
the Future of Medtech Circularity

May 16, 2024 | Boston, MA



Thursday, May 16th, 8:30am-4:30 pm

Foley & Lardner, 111 Huntington Ave., Ste. 2500, Boston, MA

BACKGROUND:

Sustainability in medical device design is increasingly important for manufacturers, decision makers and end users. Not only are sustainable medical devices better for the environment and attractive to consumers, but they can also offer cost-saving benefits, investor attractiveness, and improved brand and competitive advantage. We look to corporate leadership to commit to more sustainable design and manufacturing of medical devices, and manage environmental impact. Sustainable and circular solutions can be key to addressing these issues.

Hear from medtech and healthcare leaders, advisors, government and legal experts on the challenges and successes in advancing medtech circularity.

AGENDA

[Register for the Event](#)



For sponsorship opportunities contact Joan Popolo, jpopolo@actionnewengland.org

This event is co-hosted by ACTION Innovation Network and UMass Lowell Innovation Hub.

[MORE INFORMATION](#)

SESSIONS WILL COVER:

- The biggest challenges in transitioning from linear to circular strategies for medtech companies?
- The role of government regulations and mandates in the UK and Europe in driving adoption of circular strategies. Will the US soon follow?
- How multinational medical device companies can set the example for other companies. How can we learn from the successes of the UK, European and US entities and their models?
- Scaleup companies that offer deployable solutions for sustainable and circular practices.

OUTCOMES AND CALL TO ACTION:

- To energize people to become catalysts of change, champions of their companies and organizations, to promote and expand a commitment to sustainability and circular practices.
- To influence corporate leaders and legislatures to take action to ensure that sustainable and circular principles are integrated into business strategy. Legislation can spur innovation and create business opportunities.
- To encourage innovative solutions for meeting sustainability goals, a driver of economic improvement and maintaining US competitiveness. Economic sustainability and growth, and environmental sustainability and protection work hand in hand; they are not mutually exclusive.